

# Trade fairs and special interest fairs

Selected dates 2020/2021



messe  
— karlsruhe



Picture: Inspire GmbH

# LEARNTEC

**LEARNTEC** is Europe's largest trade fair for digital learning in schools, universities and corporate settings. Held this year for the 28<sup>th</sup> time, it is the most important platform for digital lifelong learning. It is the only place where personnel, training and IT managers and decision-makers from educational institutions and sales and marketing departments can find the entire spectrum of digital education: individual solutions and products at the trade fair, visionary concepts and effective best practice studies at the convention. Web-based training, virtual learning worlds, mobile learning and learning analytics – these are just some of the many exhibition areas at **LEARNTEC**. Thanks to its outstanding network of associations, media partners and key players from the sector, the event enjoys a high profile within the community.

Organiser: Karlsruher Messe- und Kongress GmbH

**Frequency:** annual

**Facts 2019:** 341 exhibitors from 15 countries;  
more than 11,600 trade visitors

28 – 30 January 2020 | Karlsruhe Trade Fair Centre  
[learntec.de](http://learntec.de)

# LOUNGES REINRAUM PHARMA

Concentrating on the key areas of cleanrooms and pharmaceutical processes, the **LOUNGES** bring together exhibitors and visitors in a whole new way. Over 200 presentations and panel discussions, consultations, lively exchanges and a wide variety of activities all combine to create the right communicative atmosphere in the **LOUNGES**. The new catering concept – whereby food and drink are available free of charge all day long at various points, thus removing all elements of time pressure from the event – helps to create a positively relaxed situation. Taking part in the **LOUNGES** means spending 3 days communicating live and obtaining information and remaining in contact 365 days a year via the innovative communication platform x4com.

Organiser: Inspire GmbH

**Frequency:** annual

**Facts 2019:** over 200 exhibitors;  
8,000 trade visitors

28 – 30 January 2020 | Karlsruhe Trade Fair Centre  
[expo-lounges.de](http://expo-lounges.de)



International Fair for  
Classic Modern and  
Contemporary Art

For the past seventeen years, art KARLSRUHE has been synonymous with the harmonious interplay among gallery stands, spacious Sculpture Areas and exciting special exhibitions. From Classic Modern art to the latest works of Contemporary art, the works on display here embody over 120 years of artistic creativity. Look forward to a selection of high-quality paintings, sculptures, photographs and graphics. Whether you are an art collector, an art lover or a connoisseur, over 200 renowned galleries and artworks by approximately 1,500 artists will surely spark your enthusiasm! The varied accompanying programme includes the two-day ARTIMA art meeting, the special print showcase and a special exhibition featuring the Hans-Peter Haas collection.

Organiser: Karlsruher Messe- und Kongress GmbH

**Frequency:** annual

**Facts 2019:** 208 galleries from 16 countries;  
50,000 visitors

13 – 16 February 2020 | Karlsruhe Trade Fair Centre  
[art-karlsruhe.de](http://art-karlsruhe.de)



Intelligent Urban Transport Systems

From 3 to 5 March 2020, IT and public transport experts from all over the world meet in Karlsruhe to exchange, discuss, and invent IT solutions for tomorrow.

IT-TRANS is THE leading Conference and Exhibition worldwide when it comes to digitalisation in public transport. 270 international exhibitors will present their cutting-edge products and innovations that will profoundly change the future of mobility. The Exhibition is accompanied by the Conference which focuses on innovation and concrete recommendations for the implementation of IT solutions.

In 2020, the "Taxi & Ride-hailing Conference and Exhibition" will take place in conjunction with IT-TRANS.

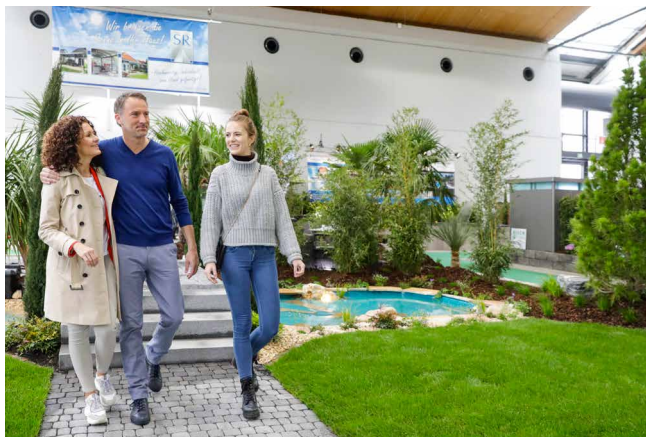
Organisers: Karlsruher Messe- und Kongress GmbH and  
International Association of Public Transport (UITP)

**Frequency:** biennial

**Facts 2018:** 260 exhibitors from 34 countries;  
6,000 opinion leaders from over 60 countries

03 – 05 March 2020 | Karlsruhe Trade Fair Centre  
[it-trans.org](http://it-trans.org)





### **INVENTA** – The garden house, and furnishings fair

From 13 to 15 March, visitors to INVENTA are immersed into the exclusive themed worlds of this lifestyle fair. Garden professionals transform the Karlsruhe Trade Fair Centre into a springtime garden landscape.

Innovative interior designers create individual concepts for home living. Specialist craft and service companies are competent contact partners for sustainable building and renovation projects. The three themed worlds of garden, house, and furnishings combine to form INVENTA.

### **RendezVino** – A wine, indulgence, and tasting fair

The delightful setting is created by RendezVino, the parallel wine and gourmet fair with fine wines, spirits, and exquisite delicacies. Visitors can take part in guided wine tours on location or attend selected tastings of coffee, whisky, gin, and craft beer to broaden their knowledge base and tastes.

Organiser: Karlsruher Messe- und Kongress GmbH

**Frequency:** annual

**Facts 2019:** 434 exhibitors;  
30,000 visitors

13 – 15 March 2020 | Karlsruhe Trade Fair Centre  
[inventa.info](http://inventa.info) | [rendez-vino.info](http://rendez-vino.info)

The leading international trade fair for industrial coating technology has been held at Karlsruhe Trade Fair Centre every two years since 2006. With over 500 exhibitors, PaintExpo is the largest and most important information and procurement platform for in-house and contract coating companies around the globe. The range of exhibits covers the wet painting, powder coating and coil coating process chains, from pretreatment to quality control. This concentrated presentation of innovative and advanced solutions for coating metals, plastics, wood and wood-based materials, glass, ceramics and composite materials attracted more than 11,700 trade visitors from 88 countries to Karlsruhe Trade Fair Centre in 2018.

Organiser: FairFair GmbH

**Frequency:** biennial

**Facts 2018:** 537 exhibitors from 29 countries;  
11,790 trade visitors from 88 countries

21 – 24 April 2020 | Karlsruhe Trade Fair Centre  
[paintexpo.de](http://paintexpo.de)



Sewing, knitting, patchwork, embroidery, cross-stitch, crocheting, spinning – the different types of needlecraft are every bit as diverse and colourful as the fabrics, yarns and wools they use. Hand-picked specialist providers from Germany and further afield showcase their vast range of products, making NADELWELT Karlsruhe a fascinating shopping experience that is unique in its range of products and the quality of expert advice it offers. The broad spectrum of modern textile art can be seen from the large number of exhibitions, and an extensive course programme run by experienced and well-known instructors gives visitors the opportunity to try out the various crafts for themselves. Textile creativity and art – the world of colours, patterns and materials – a whole host of ideas and possibilities: this is NADELWELT Karlsruhe.

Organisers: PARTNER Medien Verlags- und Beteiligungs GmbH & PARTNER MedienWerkstatt UG

**Frequency:** annual

**Facts 2019:** over 200 exhibitors from Germany and abroad;  
over 13,500 visitors

08 – 10 May 2020 | Karlsruhe Trade Fair Centre  
[nadel-welt.de](http://nadel-welt.de)



The SBM Summit will take place at the Karlsruhe Trade Fair Centre for the first time on 18 and 19 June 2020. The SBM Summit is the first summit meeting of experts for sustainable and ecological materials for the construction and furnishing of buildings. Whether material planners and designers, building material manufacturers, planning and structural engineers, architects and interior designers, construction companies, or builders' merchants – the SBM Summit combines a highly interested and professional public that exchanges views and ideas on the characteristics and application of new materials with recognised industry experts. At their stands, exhibitors will also be showing samples and specimens of their latest sustainable materials.

Organiser: Karlsruher Messe- und Kongress GmbH

**Frequency:** biennial

18 – 19 June 2020 | Karlsruhe Trade Fair Centre  
[sbm-summit.com](http://sbm-summit.com)



The NEW HOUSING – Tiny House Festival is the popular venue for German-speaking Europe's Tiny House community from 19 to 21 June. The latest tiny houses and trends centering around minimalistic living and sustainable materials will be on display. In lectures and workshops, manufacturers, constructors and tiny house residents give coverage of their experiences with building a tiny house, minimal living, a self-sufficient lifestyle, and the search for suitable sites. Prospective followers of the trend have the opportunity to network with each other and to view both the interior and exterior of more than 20 different tiny houses in the green atrium of the Karlsruhe Trade Fair Centre. Food trucks, a drinks bar, and music provide the perfect festival environment and leisurely atmosphere for expanding the knowledge of this alternative form of living.

Organiser: Karlsruher Messe- und Kongress GmbH

**Frequency:** annual

**Facts 2019:** 35 exhibitors;  
5,000 visitors

19 – 21 June 2020 | Karlsruhe Trade Fair Centre  
[new-housing.de](http://new-housing.de)



Platformers' Days, the leading trade fair for mobile lifting and height-access technology, will change its location to Karlsruhe Trade Fair Centre in 2020. From "A" as in "access platforms" to "C" as in "cranes" and "T" as in "telescopic handlers", all relevant information about important topics in mobile lifting and powered access technology will be available from 100 exhibitors and approximately 200 brands on 25,000 square metres of space in the outdoor area and the adjoining hall area. In addition to sharing ideas with fellow professionals, the approximately 3,000 expected participants from the industry, including dealers and users of the equipment, especially appreciate the opportunity to experience the devices in action prior to purchasing them. Always in focus: demonstrated technology to facilitate direct comparison. A sociable event of networking rounds out the industry event.

Organiser: Karlsruher Messe- und Kongress GmbH

Cooperation Partner: Vertikal EVENTS

**Frequency:** annual

18 – 19 September 2020 | new: Karlsruhe Trade Fair Centre  
[platformers-days.de](http://platformers-days.de)





**offerta – a unique shopping exhibition for the entire family.** Over the course of 47 years, the offerta has become one of Germany's leading consumer fair events. Some 140,000 visitors and more than 840 exhibitors make it a highlight amongst the events held at the Karlsruhe Trade Fair Centre and the only one of its kind in the country's affluent south-west.

For 9 whole days, the halls of the centre are transformed into the region's biggest shopping mall and world of experience with informative themed sections, exciting events such as the offerta Music Award, and numerous opportunities to take an active part. A real crowd-puller for the whole family!

Organiser: Karlsruher Messe- und Kongress GmbH

**Frequency:** annual

**Facts 2019:** over 840 exhibitors;  
140,000 visitors

24 October – 01 November 2020 | [offerta.info](http://offerta.info)  
Karlsruhe Trade Fair Centre



On 7 and 8 November 2020, Karlsruhe Trade Fair Centre will once again be transformed into a unique platform devoted to the dog, cat and aquarium fish experience. The centrepieces of the two-day event are the 76<sup>th</sup> International Pedigree Dog Show (IRAS) and the 9<sup>th</sup> German Pedigree Dog Show (NRAS), the Pedigree Cat Show organised by pedigree cat breeders association DEKZV and the aquarium area where high-quality fish can be bought. A wide range of showcases and information features will be held in and on the various theme areas and stages. The exhibitions and programme features will be supplemented by numerous providers of equipment, food and accessories relating to dogs, cats and aquarium fish.

Organiser TIERisch gut: Karlsruher Messe- und Kongress GmbH

Organiser IRAS / NRAS: VDH - Landesverband Baden-Württemberg für Hundewesen e.V.

**Frequency:** annual

**Facts 2019:** 280 exhibitors;  
40,000 visitors and 10,000 dogs

07 – 08 November 2020 | Karlsruhe Trade Fair Centre  
[tierischgut-karlsruhe.de](http://tierischgut-karlsruhe.de)



Picture: VSSE e.V. / Jürgen Rösner



EUROPÄISCHE  
SPARGEL- UND  
ERDBEERBÖRSE



FACHMESSE FÜR  
LANDWIRTSCHAFTLICHE  
DIREKTVERMARKTUNG

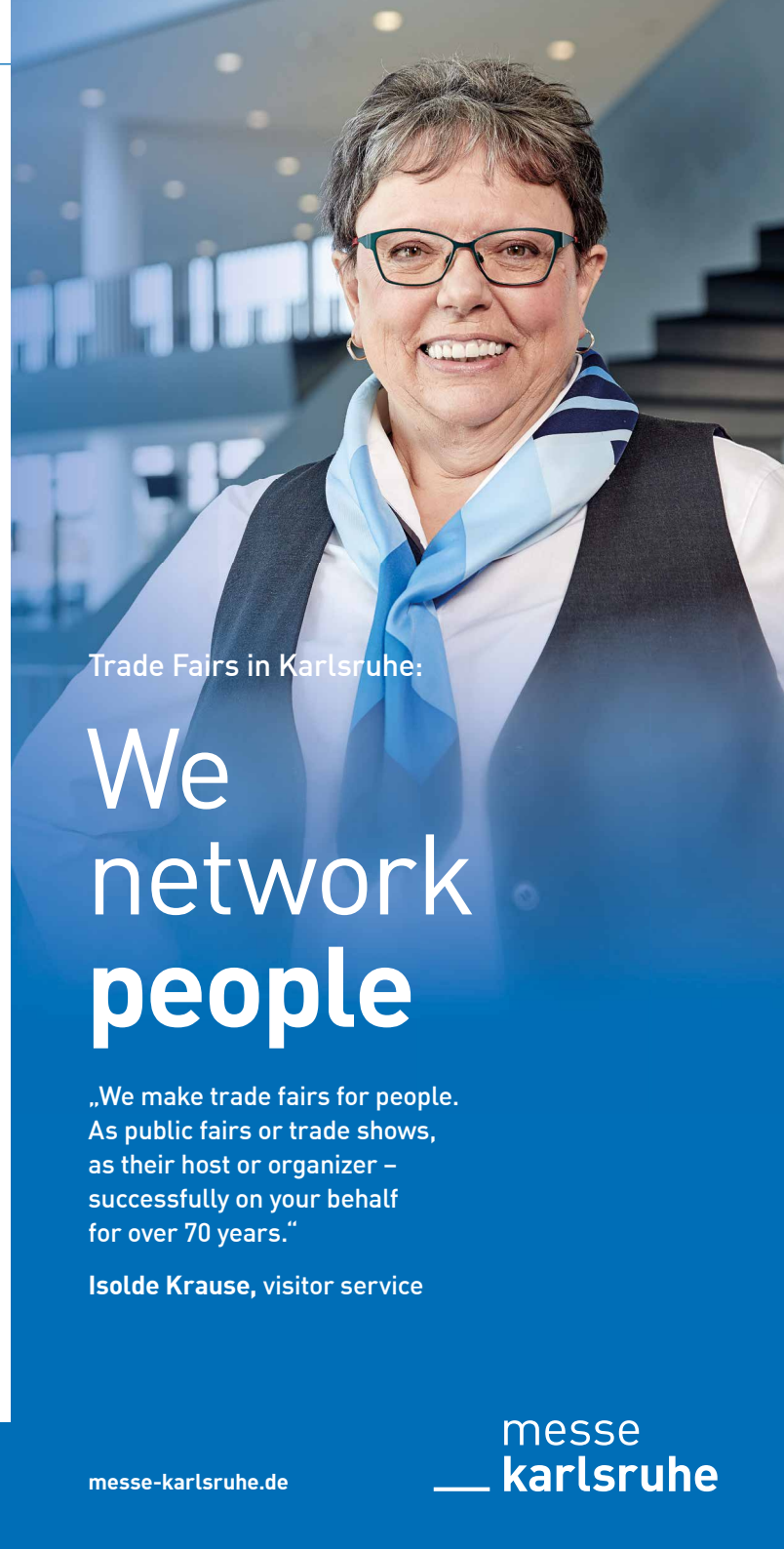
Every year, over 440 exhibitors from 12 countries showcase innovations relating to asparagus and berry cultivation and agricultural direct marketing at the trade fair pairing of expoSE and expoDirekt in Karlsruhe Trade Fair Centre. When it is held in 2020 for the 25<sup>th</sup> time, expoSE – Europe's leading trade fair for asparagus and berry production – will be presenting the entire spectrum of new machines and plants as well as innovative methods and digital solutions for effective production management. Creative ideas and interesting supplementary products for agricultural direct marketing are the order of the day at the 10<sup>th</sup> edition of expoDirekt, Germany's largest event of its kind.

Organiser: Verband Süddeutscher Spargel- und Erdbeeranbauer e.V. (VSSE)

**Frequency:** annual

**Facts 2019:** 445 exhibitors from 12 countries;  
6,700 trade visitors

18 – 19 November 2020 | Karlsruhe Trade Fair Centre  
[expo-se.de](http://expo-se.de)



Trade Fairs in Karlsruhe:

# We network people

„We make trade fairs for people.  
As public fairs or trade shows,  
as their host or organizer –  
successfully on your behalf  
for over 70 years.“

Isolde Krause, visitor service

[messe-karlsruhe.de](http://messe-karlsruhe.de)

messe  
— karlsruhe





## Winzer-Service MESSE

The Winzer-Service Messe is Germany's most exciting trade fair for viticulture, enology, fruit growing and distillery, as well as marketing and sales. The fair takes place every 2 years. Already in 2019, Winzer-Service Messe convinced with approx. 500 exhibitors in 3 exhibition halls and expects an increase in 2021. On 3 days, visitors have the opportunity to inform themselves about the exhibition spectrum of manufacturers, suppliers and dealers of machinery, equipment and products for viticulture, fruit growing, technology and products for process of vinification, as well as bottling and packaging for the wine and distillates. In addition to various service offerings, whether in viticulture or vinification, numerous products and services for operations management, marketing, logistics, insurance, architecture and gastronomy equipment complete the portfolio. The fair serves both small and medium-sized companies as well as large companies as an information and procurement platform. Entry is free.

Organiser: Winzer-Service Dienstleistungsagentur

**Frequency:** biennial

**Facts 2019:** 500 exhibitors from 12 countries

10 – 12 February 2021 | Karlsruhe Trade Fair Centre  
[winzer-service.de](http://winzer-service.de)



## **REHAB**

Rehabilitation | Therapie | Pflege | Inklusion

REHAB has been one of Europe's leading trade fairs for rehabilitation, therapy, care and inclusion since 1980. Specialists from all over Germany and the neighbouring countries come to Karlsruhe every two years to bring themselves up to date with the latest trends in rehabilitation technology innovations in the assistive aids industry and new therapeutic options as well as to take advantage of further training opportunities. As a platform for interaction between manufacturers, specialist retailers, therapists, physicians, nurses, service providers and associations, and people with disabilities and their caregiving families, REHAB is a red-letter day in the sector event calendar.

Organiser: Karlsruher Messe- und Kongress GmbH

**Frequency:** biennial

**Facts 2019:** 468 exhibitors from 21 countries;  
18,500 visitors from 20 countries

06 – 08 May 2021 | Karlsruhe Trade Fair Centre  
[rehab-karlsruhe.com](http://rehab-karlsruhe.com)



At RecyclingAKTIV, all areas associated with recycling valuable materials will be featured in impressive detail and presentation, completed with live demonstrations. Parallel to this, all typical construction machines and add-on units for civil engineering, earthwork and roadway construction are presented statically or in action at TiefbauLIVE. Trade visitors appreciate above all the live demonstrations, which offer a direct comparison of machines and systems in action, e.g. on the special theme areas “scrap & metal”, “wood & biomass” and demonstration building sites for road and path construction and for conduit construction.

Organiser: Karlsruher Messe- und Kongress GmbH

**Frequency:** biennial

**Facts 2019:** 238 exhibitors;  
8,500 trade visitors

10 – 12 June 2021 | Karlsruhe Trade Fair Centre  
[recycling-aktiv.com](http://recycling-aktiv.com) | [tiefbaulive.com](http://tiefbaulive.com)



Between 30 September and 3 October 2021, the commercial vehicle sector will be coming together at Karlsruhe Trade Fair Centre with over 400 exhibitors on a total of more than 65,000 m<sup>2</sup> of space. The exhibitors at the trade fair will be presenting the entire product spectrum for the sector: vehicles in all weight classes, e-mobility, alternative drive systems and hybrid systems, superstructures and trailers, cranes and lifting equipment, tyres, parts, accessories, workshop equipment, telematics solutions and services. As a high-powered industry gathering for personal networking, NUFAM offers symposiums on telematics, public service vehicles and load securing as well as presentations and round-table discussions on current sector issues. Trade visitors consider NUFAM an important platform for investment decisions.

Organiser: Karlsruher Messe- und Kongress GmbH

**Frequency:** biennial

**Facts 2019:** 408 exhibitors from 13 countries;  
26,000 visitors

30 September – 03 October 2021 | [nufam.de](http://nufam.de)  
Karlsruhe Trade Fair Centre





Picture: fairXperts GmbH & Co. KV

## DEBURRING EXPO

The Leading Trade Fair for Deburring Technologies and Precision Surfaces has been taking place every two years since 2015 at Karlsruhe Trade Fair Centre. As a technology platform for deburring and rounding and for producing precision surfaces, DeburringEXPO provides a representative overview of the various machines, systems, procedures, processes and tools and of measuring, testing and analysing systems. The exhibition portfolio covers the processing of work-pieces and components from all technical materials and from all sectors. The event is rounded off by an integrated specialist forum. The hands-on presentations will be simultaneously translated German  $\leftrightarrow$  English. The sharing of experience between experts, exhibitors and visitors offer enormous added value for all participants.

Organiser: fairXperts GmbH & Co. KV

**Frequency:** biennial

**Facts 2019:** 183 exhibitors;

2,082 trade visitors from 27 countries

12 – 14 October 2021 | Karlsruhe Trade Fair Centre  
[deburring-expo.com](http://deburring-expo.com)

We call it trade fair.  
Our exhibitors say:

# #WORLDSTAGE

Space for ideas. Place for business.  
Where the world experiences success:  
[auma.de/ExhibitionSuccess](http://auma.de/ExhibitionSuccess)



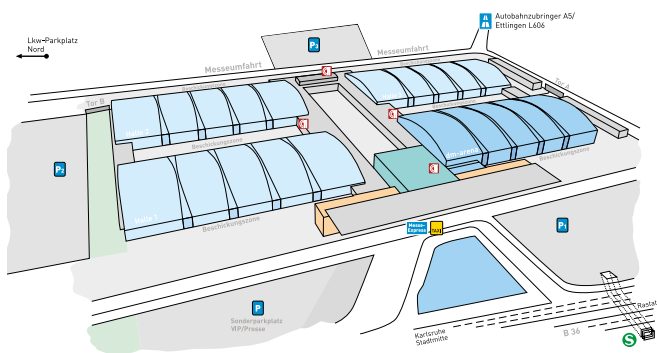
 **MESSEN  
MADE  
IN GERMANY**  
EXPERIENCE. SUCCESS.





### Karlsruhe Trade Fair Centre: facts & data

- 3 exhibition halls, each with 12,500 m<sup>2</sup>
- the dm-arena with 12,500 m<sup>2</sup> for trade fairs, conferences, and events
- 60,000 m<sup>2</sup> of open grounds
- 1,800 m<sup>2</sup> multi-purpose event hall
- a green atrium for events
- the Trade Fair Conference Centre for approximately 2,000 people
- 7,000 parking spaces



### Many ways lead to us

Messe Karlsruhe  
 Karlsruhe Trade Fair Centre  
 Messeallee 1  
 76287 Rheinstetten | Germany  
 tel +49 721 3720 5000  
 info@messe-karlsruhe.de

Karlsruhe is located in the south of Germany on the edge of the Black Forest and close to France or Switzerland.

Whether by plane, train or car, getting to Karlsruhe couldn't be easier.












The city centre is only one hour from the following airports: Frankfurt/Main, Stuttgart, Baden Airpark and Aéroport Strasbourg.

Travelling by train from Basel, Berlin, Hamburg or Paris you will be able to benefit from exclusive offers in cooperation with Deutsche Bahn (German Railways) using the TGV or ICE.

Coming here by car three highways, the so called „Autobahns“, will take you to Karlsruhe: A5, A8, or A65.

In Karlsruhe our excellent tram- and bus-service will transport you comfortably from place to place within the city.



	<b>Einstieg Beruf</b> The region's biggest trade fair for vocational training <a href="http://einstiegberuf.de">einstiegberuf.de</a>	18/01/2020 Karlsruhe Trade Fair Centre	23/01/2021 Karlsruhe Trade Fair Centre
	<b>LEARNTEC</b> International Trade Fair and Convention Europe's #1 in digital learning <a href="http://learntec.de">learntec.de</a>	28/01 – 30/01/2020 Karlsruhe Trade Fair Centre	02/02 – 04/02/2021 Karlsruhe Trade Fair Centre
	<b>Inspire: Lounges</b> <a href="http://expo-lounges.de">expo-lounges.de</a>	28/01 – 30/01/2020 Karlsruhe Trade Fair Centre	09/02 – 11/02/2021 Karlsruhe Trade Fair Centre
	<b>art KARLSRUHE</b> Classic Modern and Contemporary Art <a href="http://art-karlsruhe.de">art-karlsruhe.de</a>	13/02 – 16/02/2020 Karlsruhe Trade Fair Centre	25/02 – 28/02/2021 Karlsruhe Trade Fair Centre
	<b>IT-TRANS</b> Intelligent Urban Transport Systems <b>Taxi &amp; Ride-hailing</b> <b>Conference and Exhibition</b> <a href="http://it-trans.org">it-trans.org</a>	03/03 – 05/03/2020 Karlsruhe Trade Fair Centre	biennial
	<b>INVENTA</b> Inspiration for my Home <a href="http://inventa.info">inventa.info</a>	13/03 – 15/03/2020 Karlsruhe Trade Fair Centre	19/03 – 21/03/2021 Karlsruhe Trade Fair Centre
	<b>RendezVino</b> Wine and Gourmet Fair <a href="http://rendezvino.info">rendezvino.info</a>		
	<b>PaintExpo</b> World's Leading Trade Fair for Industrial Coating Technology <a href="http://paintexpo.de">paintexpo.de</a>	21/04 – 24/04/2020 Karlsruhe Trade Fair Centre	biennial
	<b>NADELWELT</b> The International Event for Patchwork & Needlecrafts <a href="http://nadel-welt.de">nadel-welt.de</a>	08/05 – 10/05/2020 Karlsruhe Trade Fair Centre	30/04 – 02/05/2021 Karlsruhe Trade Fair Centre
	<b>SBM Summit</b> Sustainable Building Materials <a href="http://sbm-summit.com">sbm-summit.com</a>	18/06 – 19/06/2020 Karlsruhe Trade Fair Centre	biennial
	<b>New Housing</b> Tiny House Festival <a href="http://new-housing.de">new-housing.de</a>	19/06 – 21/06/2020 Karlsruhe Trade Fair Centre	28/05 – 30/05/2021 Karlsruhe Trade Fair Centre

	<b>Platformers' Days</b> Leading trade fair for mobile lifting and height-access technology <a href="http://platformers-days.de">platformers-days.de</a>	18/09 – 19/09/2020 Karlsruhe Trade Fair Centre	03/09 – 04/09/2021 Karlsruhe Trade Fair Centre
	<b>offerta</b> The shopping experience for the entire family <a href="http://offerta.info">offerta.info</a>	24/10 – 01/11/2020 Karlsruhe Trade Fair Centre	30/10 – 07/11/2021 Karlsruhe Trade Fair Centre
	<b>TIERisch gut</b> Karlsruhe Pet Exhibition (Dogs, Cats, Fishes) <a href="http://tierischgut-karlsruhe.de">tierischgut-karlsruhe.de</a>	07/11 – 08/11/2020 Karlsruhe Trade Fair Centre	13/11 – 14/11/2021 Karlsruhe Trade Fair Centre
	<b>expoSE</b> – European Asparagus and Strawberry Fair <b>expoDirekt</b> – Trade Fair for Agricultural Direct Marketing <a href="http://expo-se.de">expo-se.de</a>	18/11 – 19/11/2020 Karlsruhe Trade Fair Centre	17/11 – 18/11/2021 Karlsruhe Trade Fair Centre
	<b>Winegrower Service Fair</b> The trade fair for viticulture, winery, fruit-growing, distillery, marketing and sales <a href="http://winzer-service.de">winzer-service.de</a>	biennial	10/02 – 12/02/2021 Karlsruhe Trade Fair Centre
	<b>REHAB</b> Rehabilitation   Therapy   Care   Inclusion <a href="http://rehab-karlsruhe.com">rehab-karlsruhe.com</a>	biennial	06/05 – 08/05/2021 Karlsruhe Trade Fair Centre
	<b>RecyclingAKTIV</b> Demonstration trade fair for waste removal and recycling <a href="http://recycling-aktiv.com">recycling-aktiv.com</a> <b>TiefbauLIVE</b> Demonstration trade fair for road construction and civil engineering <a href="http://tiefbaulive.com">tiefbaulive.com</a>	biennial	10/06 – 12/06/2021 Karlsruhe Trade Fair Centre
	<b>NUFAM</b> Trade Fair for Commercial Vehicles <a href="http://nufam.de">nufam.de</a>	biennial	30/09 – 03/10/2021 Karlsruhe Trade Fair Centre
	<b>DeburringEXPO</b> Trade Fair for Deburring Technology and Precision Surfaces <a href="http://deburring-expo.de">deburring-expo.de</a>	biennial	12/10 – 14/10/2021 Karlsruhe Trade Fair Centre



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**messe-karlsruhe.de**