

Karlsruhe Trade Fair Centre: first German trade fair to be validated according to EMAS

Karlsruhe, 8.11.2023 - First! Karlsruhe Trade Fair Centre can claim to be the first German trade fair venue to be validated according to EMAS (Eco-Management and Audit Scheme) and entered in the EMAS register on 27 October 2023. During a ceremony to mark the 20th anniversary of the opening of Karlsruhe Trade Fair Centre, Britta Wirtz, Managing Director of Karlsruhe Trade Fair Centre, was presented with the registration certificate by Jenny Geis, Deputy Managing Director of Karlsruhe Chamber of Industry and Commerce, and Bernd Bechtold, Honorary President of Karlsruhe Chamber of Industry and Commerce.

EMAS is a "gold" standard environmental management system developed by the EU on the basis of the European EMAS Regulation and creates transparency and measurability in environmental performance. EMAS-certified companies make an effective contribution to environmental protection, save costs and demonstrate social responsibility.

Britta Wirtz is delighted: "We managed to be validated and entered in the EMAS register in less than a year. I would like to thank all the employees at Messe Karlsruhe who got involved and drove the project forward. EMAS stands for employee participation; they have impressively demonstrated that our colleagues care about the environment and sustainable management."

Birgit Fiehn, Head of Legal and Corporate Affairs, emphasises: "The success factors for the company's environmental management are clear structures and the corresponding mindset among employees. Sustainability is firmly anchored in our corporate strategy, and the specialist departments and project teams develop their own ideas and environmental goals, which they are responsible for implementing."

EMAS is the world's most demanding environmental management system and does not pursue any commercial interests of its own. The improvement of environmental performance is monitored as part of a continuous improvement process. At the same time, the management system ensures compliance with legal regulations. With the validation according to EMAS, Messe Karlsruhe has also achieved the international certification according to ISO 14001. The "Environmental Statement" required by EMAS, in which, among other things, the environmental guidelines and the environmental goals of the trade fair centre up to 2025 are transparently listed, can be found on the Karlsruhe Trade Fair Centre website.

The goals for the future that Messe Karlsruhe has set itself include, for example, increasing the separate collection rates for waste, expanding the number of e-charging stations for environmentally friendly mobility, improving energy and plant efficiency through energy-efficient refurbishment and the use of green

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Mitglied

AUMA | FKM | GCB | IDFA | EVVC

[messe-karlsruhe.de](https://www.messe-karlsruhe.de)

electricity to be generated at the trade fair centre in future by means of photovoltaics.

Picture: Britta Wirtz with the Honorary President of the IHK, Bernd Bechtold, and the Deputy Managing Director, Jenny Geis, at the presentation of the certificate.

Credit: Jürgen Rösner / Karlsruhe Trade Fair Centre