



Data protection policy

We're committed to protecting your privacy

We are delighted that you're interested in our company and its products and services and we want you to feel comfortable about the protection of your personal data while visiting our website. We take the protection of your personal information very seriously. Observing the provisions of the German Federal Data Protection Act (BDSG) is a matter of course for us.

We would like you to be aware of when we collect different types of data and how we use it. We have put technical and organisational measures in place that ensure that regulations regarding data protection are complied with by not only ourselves, but also third-party service providers acting on our behalf.

Personal data

Personal data comprises information about your identity. This includes, for example, your name, address, telephone number and e-mail address. To use our internet site, you are not required to disclose personal information. In certain cases, however, we do need to know your name, address and additional information in order to provide you with the services you request.

The same applies, for example, to sending you informational material and any items you have ordered or answering individual questions. We will let you know when it's necessary to do so. We also only save and use information that has been voluntarily provided to us and, where applicable, data that we collect automatically when our internet site is visited (such as your personal IP address and the names of the pages you visit, the browser you use and your operating system, date and time of your visit, search engines used, names of the files downloaded).

If you take advantage of our services, we generally only collect data that is necessary to provide the service. If we request additional data, it only concerns voluntary information. Personal data is only used to provide the service requested and to preserve our company's qualified business interests.

The purpose of collecting personal data

In general, we use the personal data you provide to respond to any requests you might have, to process your orders or to grant you access to specific information or offers. To maintain customer relationships, it may also be necessary for us or for a service provider acting on our behalf to use personal data to inform you about product offerings or to conduct online surveys in order to better meet our customers' orders and requirements.

Naturally we understand if you would prefer not to disclose personal information used for maintaining customer relationships (in particular for direct marketing or market research purposes). We will not sell your personal data to third parties nor will sell them in any other way.



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Use for a defined purpose

We will only collect or use the information you provide online for the purpose we have specified.

Your personal data is not shared with third parties without your express consent.

The collection of personal data and the transmission of personal data to authorised government institutions and agencies only take place within the scope of prevailing laws or where we are required to do so by a court of law. Our employees and the service providers acting on our behalf are obligated to comply with the provisions of the German Federal Data Protection Act.

Data that is automatically gathered when our internet site is visited

When our website is used, the following data is saved for organisational and technical reasons: the names of the pages you visit, the names of your browser and operating system, date and time of the visit, search engines used, names of any files downloaded and your IP address.

We analyse this technical data on an anonymous basis and only for statistical purposes in order to be able to continuously improve our web presence and to create more attractive internet offerings.

This data is saved separately from other personal information on secure systems. Connections to individual people are not made.

Cookies

When you visit our website, we may store information on your computer in the form of a cookie.

Cookies are small text files that are sent from a web server to your browser and are saved on your computer's hard drive.

No personal user data is saved apart from the internet protocol address. The information makes it possible to automatically recognise you next time you visit our website, making it easier for you to navigate. For example, cookies enable us to adapt a website to suit your interests or to save your password so you do not have to enter it every time.

Naturally you can also browse our websites without cookies. If you would prefer that your computer not be recognised, you can prevent cookies from being saved on your hard drive by selecting "Do not accept cookies" in your browser settings. For specifics, please refer to instructions from your browser provider. If you refuse cookies, this may limit the functionality of our offerings.

Children and minors

Those under 18 years of age should not provide us with any personal data without the consent of their parent or guardian. We do not request any personal data from children and minors, nor do we collect them or share them with third parties.



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Security

We have put technical and organisational security measures in place to protect your personal data from loss, destruction, manipulation and unauthorised access. All of our employees and everyone involved in data processing are obligated to comply with the German Federal Data Protection Act and other laws relating to privacy protection and to maintain confidentiality in handling personal data.

In the event that personal information is collected and used, the information is encrypted for transmission to avoid any misuse of the data by third parties. Our security measures are updated on an ongoing basis to keep up with technological advancements.

Changes to our data protection terms

We reserve the right to make changes to our security and data protection measures as required by technological advancements. In such cases, we will also change our data protection information accordingly. Please refer to the latest version of the data protection policy.

Links

If you use external links that are featured on our internet site, our data protection policy does not cover these links. Where we offer links, you have our assurance that the linked internet pages did not breach prevailing law at the time the link was added. However, we have no influence over third-party compliance with data protection and security provisions. As such, please refer to the data protection policies provided on third-party websites.

Disclosure right

You are entitled to receive information about the data we have saved relating to you at any time. If you would like to be informed, please write

Karlsruher Messe- und Kongress-GmbH

Katja Ams-Schäfer

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Germany

or e-mail katja.ams-schaefer@messe-karlsruhe.de



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Rescission right

You can revoke your consent to allow us to collect and use your personal data at any time. If you would like to revoke your consent, please write

Karlsruher Messe- und Kongress GmbH
Katja Ams-Schäfer
Festplatz 9
76137 Karlsruhe
Germany

or e-mail katja.ams-schaefer@messe-karlsruhe.de

Questions, comments, complaints

If you have any questions about our data protection policy or about how your personal data is used, you can contact our Data Protection Officer

Torsten-Harald Scholz
Karlsruher Messe- und Kongress GmbH
Festplatz 9
76137 Karlsruhe
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Phone: +49 (0) 721 3720 2193
Fax: +49 (0) 721 3720 99 2193
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He is also available to help with disclosure requests, comments or complaints.